

# [PDF] Socialize To Monetize (Give Your Marketing A Digital Edge)

**Gabriela Taylor - pdf download free book**

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**Books Details:**

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Author: Gabriela Taylor

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## **Description:**

**From the Author** I write my books with a lot of dedication and from the heart. I have a **passion for online marketing and for supporting and encouraging others to make the changes that can grow their online business.** Online marketing is an ever-evolving industry and, as such, keeping up with the latest trends can be challenging.

My books are aimed at **small businesses, startups and those who are looking to take their business online for the first time.** I have a lot of experience in the industry and want to share my experience and insights with people who are looking to maximize their online potential. As well as writing books I also run my own **publishing company (globalndigital.com) that supports and**

**encourages independent authors to take their work and themselves to the world.**

I hope you enjoy my books and **I'd appreciate any feedback and reviews**. I'm always looking to challenge myself and improve the way that I work. I openly encourage my readers and clients to let me know what I can do differently in the future. Finally, remember that everyone's got at least one book in them. Ever wanted to write and publish yours but don't know how? Check out my website (**globalndigital.com**) to see where I can help you. --This text refers to an alternate edition.

**About the Author** Gabriela Taylor (**gabrielataylor.com**) is an internationally educated **Global Online Marketing Strategist and Consultant** who's worked with some of the world's biggest brands in Telecommunications, Retail, Lifestyle and Advertising.

A recognized expert and specialist in **Social Networking, Mobile Marketing and Search Engine Optimization** she is **fluent in 7 languages**, has lived and worked in many countries throughout the world and has experience of implementing successful web-presence strategies for both startup and large established organizations. She is fully certified in **Google AdWords** and **Analytics** and furthermore is an **experienced coach and business mentor**.

She is the founder of Global & Digital (**globalndigital.com**), **a publishing company specializing in assisted self-publishing services and mentoring for independent authors**. Gabriela is also involved in other businesses offering Online and Offline Marketing services, Cross-Cultural business consultancy and has also published several industry related books:

- **Pinterest** Marketing: The Ultimate Guide
- Socialize To Monetize: How to Run Effective **Social Media** Campaigns Across the Top 25 Social Networking Sites
- Building and Marketing Your Business with **Google**
- Zero Budget Marketing: How to Start & Market an **Online Business with Little or Zero Marketing Budget**
- Advertising in a Digital Age: Best Practices for **AdWords** and **Social Media Advertising**
- Globalize to Monetize: **Taking Your Online Business To New Markets**
- Plan, Create, Optimize, Distribute: Your Strategic Roadmap to **Content Marketing Success**
- Targeting Your Market: **Marketing Across Generations, Cultures & Gender**
- Mobilize to Monetize: The Fast Track to Effective **Mobile Marketing**
- **Tumblr** for Business: The Ultimate Guide

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