

# [PDF] The Likeability Factor: How To Boost Your L-Factor And Achieve Your Life's Dreams

**Tim Sanders - pdf download free book**

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**Books Details:**

Title: The Likeability Factor: How t  
Author: Tim Sanders  
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## **Description:**

**From Publishers Weekly** Sanders's message in this follow-up to his bestselling *Love Is the Killer App* isn't exactly a revelation: people who are well liked are more apt to get what they want out of life than those who are disliked. However, Sanders does offer a valuable look at the four personality traits he says contribute to a person's likability—namely, friendliness, relevance (do you connect on interests or needs?), empathy and "realness" (genuineness or authenticity). Sanders, a Yahoo! leadership coach, is able to deconstruct complex subjects such as personality traits, and the book's

value is in guiding readers toward understanding that likability isn't an accident of birth but a skill that can be learned (exercises are included). No doubt every reader knows someone they'd like to give this book to, and perhaps people who suspect their own L-factor is low will find their way to it, too.

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**Review** "Mr. Sanders is on to something here." —*New York Times*

"This book will enrich your life, and more important, the lives of those you touch." —Anthony Robbins, author of *Awaken the Giant Within* and *Unlimited Power*

"An intriguing book that will teach you about the four building blocks of likeability." —*Dallas Morning News*

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