

# [PDF] Essentials Of Business Analytics

**Jeffrey D. Camm, James J. Cochran, Michael J. Fry, Jeffrey W. Ohlmann, David R. Anderson - pdf download free book**

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Title: Essentials of Business Analyt  
Author: Jeffrey D. Camm, James J. Co  
Released:  
Language:  
Pages: 696  
ISBN: 128518727X  
ISBN13: 9781285187273  
ASIN: 128518727X

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#### **Description:**

This book provides coverage over the full range of analytics--descriptive, predictive, prescriptive--not covered by any other single book. It includes step-by-step instructions to help students learn how to use Excel and powerful but easy to use Excel add-ons such as XL Miner for data mining and Analytic Solver Platform for optimization and simulation.

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