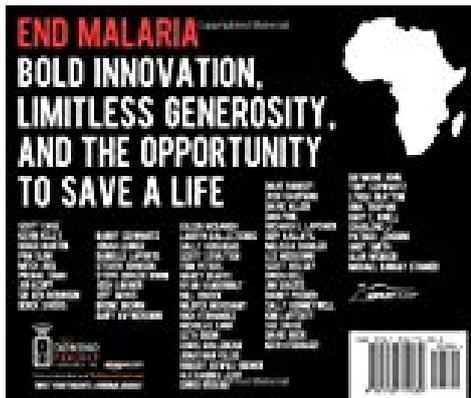


[PDF] End Malaria

Michael Bungay Stanier - pdf download free book



Books Details:

Title: End Malaria
Author: Michael Bungay Stanier
Released: 2011-09-06
Language:
Pages: 240
ISBN: 1936719282
ISBN13: 978-1936719280
ASIN: 1936719282

[**CLICK HERE FOR DOWNLOAD**](#)

pdf, mobi, epub, azw, kindle

Description:

Review "How can you resist a book that's both chock full of brilliant insights from creative thinkers and has as its mission the end of a killer disease? Read, pray, love."

--Stew Friedman, author of Total Leadership: Be a Better Leader, Have a Richer Life and Practice Professor at the Wharton School

"End Malaria succeeds wildly on so many levels. First of all, one of my favorite thought leaders has given me his wisdom on doing Great Work (and I have already re-read and shared several times his excellent essay "I'm Scarred"). Secondly, he has brought me the wisdom of his extended tribe of

peers and friends. I like the company he keeps. Lastly, but most profoundly, it gets something important done now. How often can you feed your brain and soul and save a life at the same time? I'm going to buy a stack and give them to those I love. Oh, and I'm going to save a life each time. Now that's Great Work!"

--Michael Leckie, VP EXP, Gartner

"Hurray for Michael Bungay Stanier and all of the wonderful contributors to End Malaria. This is an outstanding compilation of some of the best thinking of our times—worth the read for that reason alone. But there's more: almost all of the profits from this book will be directed toward ending malaria, a killer disease that is far too often forgotten by those of us in the "north and west". On a very personal level, I hope you all buy this book. Our young niece, Vivien Mwendwe, died of malaria a few weeks ago. We are all so terribly sad, she was a beautiful, strong young woman who should be alive today. Her death was tragic and unexpected...but not out of the ordinary. My husband, Eddy Mwelwa, is from Zambia. Many of our family members are there, so malaria is something we hear about and fear—all the time. Malaria is a curse, taking its toll on the young, the old, and the just-ready-for a great life, like our beautiful niece. We can end it. We must. Read this book and learn. Read this book and know that you are making a difference to our family, and to the people of the world."

--Annie McKee, co-author of Primal Leadership & Founder of the Teleos Leadership Institute

From the Author A Q&A with Michael Bungay Stanier, Senior Partner at Box of Crayons and Editor of *End Malaria*

Question: Michael, how did you get the idea for this project?

Michael Bungay Stanier: In my last book, , I talk about the power of focusing on a "Great Work Project" to channel your energy and focus on doing Great Work--the work that you care about, the work that makes a difference, the work that matters.

So in the middle of 2010, I sat down to ask myself what my Great Work Project would be, and the idea for the first version of this book appeared.

Question: The first version?

Michael Bungay Stanier: It's gone through quite a few iterations. First, it was going to be just an ebook that would be free (and hopefully viral), with requests to donate baked into it. Then it turned into a book, but I couldn't quite figure out how to get the money from the sales to the charity. And then finally into what it is today.

Question: Why malaria?

Michael Bungay Stanier: When I was thinking about my Great Work Project, I thought about having an impact at a global scale. That was fairly overwhelming, but I did some research and found that \$10--the cost of a mosquito net--is the cheapest unit of global change.

Malaria is a scourge--a child dies of it every 45 seconds--and nowhere more so than in Africa. For \$10, you can save lives. I thought I could try and raise \$10 per book. (And of course, we're actually raising twice that.)

- Title: End Malaria
 - Author: Michael Bungay Stanier
 - Released: 2011-09-06
 - Language:
 - Pages: 240
 - ISBN: 1936719282
 - ISBN13: 978-1936719280
 - ASIN: 1936719282
-