[PDF] Atari Inc.: Business Is Fun

Mr. Curt Vendel, Mr. Marty Goldberg - pdf download free book

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Description:

About the Author Martin Goldberg - A writer and programmer in the video game industry, Goldberg has had a lifelong fascination with all things electronic entertainment since first playing PONG and Tank as a child at his local arcadesin the 70's. As the former site director of IGN/GameSpy's 'ClassicGaming.Com' and a current freelancer for Retro Gamer magazine, Goldberg has been writing about video games for 13 years. Along with Dan Loosen and Gary Heil, Goldberg is also a co-founder of the Midwest Gaming Classic, one of the largest electronic entertainment expos in the United States open to the general public. In 2004, Goldberg also founded the Electronic Entertainment Museum (E2M), a non-profit archive whose mission is to help preserve the history and artifacts of the video game and home computer industries. In line with this goal, he's also a member of the International Game Development Association's (IGDA) Game Preservation SIG, a hub and community for those interested in digital game preservation and history. Curt Vendel - A former

IT Systems Engineer, Vendel is also a self-taught Electrical Engineer with a Bachelor's in Computer Science. In the 1980's, Vendel had begun collecting Atari products, engineering logs, schematics, drawings, and technical materials from former Atari employees - even making trips to Atari's buildings in California to salvage Atari's valuable history from its dumpsters. Founding the Atari History Museum in 1998, the Atari History Museum archives have amassed over 15,000 files, folders and documents, two archival rooms of schematics, mechanical drawings, artwork and PC board films. Vendel is frequently tapped as a valued resource for Atari insight and archival information by Atari, SA., Atari Interactive, numerous research institutions, trade publications and entertainment magazines, television networks and movie studios.

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