

[PDF] Adventures Of A Gala Guru: Saving The Planet One Party At A Time

Donna Vessey - pdf download free book

Books Details:

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Description:

Review

"A thoroughly entertaining peek under the tent of event management! Along the way there are interesting lessons to be learned, peals of laughter to be savored and heartwarming stories to be heard. A compelling read,.....

James B. Hayes *Former Publisher of FORTUNE Magazine and Vice President of Time Inc.*

"The author has captured the unpredictability of event planning and its tendencies to be, fun, humorous and whimsical. In each chapter I felt as if I was either on the event planning team or on the arriving guest list. A quick and enjoyable read!"

Larry Vitagliano

Sr. Vice President Operations

Pyramid Hotel Group-Global Brand

From the Author "As an actress, storyteller, and event planner, I have found myself in some fascinating, sometimes therapy-inducing, situations. Adventures of a Gala Guru is my first foray into the literary world. It was a two-year process inspired by events in my experience as an event planner. Just as with theatre, the behind-the-scenes chaos of an event is often far more exciting than what is actually happening on the stage or in the buffet line. Once an event is underway, it tends to take on a life of its own...the characters don't necessarily play their parts as directed!"

Looking back over my career, I've learned that being an event planner is a lot like being a magician. If anything can go wrong, it probably will and it's good business to plan for the worst, hope for the best, and on opening night, stand back in anticipation. Things will either go as planned or they won't, and the event planner, like any good magician, needs to be ready to jump in and pull that proverbial rabbit out of a hat!"

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